I CLAIM:

1. A blank for the paperboard component of a package for storage of at least one recording medium, said blank comprising:

an unfolded sheet of paperboard defining a first face and a second face opposite said first face;

said first face being flat, coated and printed, and said second face being unprinted and defining at least one pair of adjacent parallel grooves;

said blank being adapted to be folded into halves about a

10 horizontal midline thereof transverse to said at least one pair of parallel grooves such that in the package both halves of said second face face one another and both halves of said first face away from one another, whereby said first face is exposed and said second face is concealed.

- 2. The blank of Claim 1 wherein said grooves extend into said sheet 15 to a depth of at least one-half of the thickness of said sheet.
 - 3. The blank of Claim 1 wherein said grooves are formed by laser.
 - 4. The blank of Claim 1 wherein said second face defines at least two spaced apart pairs of parallel grooves.
- 5. The blank of Claim 1 wherein said grooves extend from said horizontal midline to parallel edges of said sheet.
 - 6. The blank of Claim 1 wherein said grooves extend from one edge of said sheet through said horizontal midline to an opposite edge of said sheet and to a depth of about two-thirds of the thickness of said sheet.
- 7. The blank of Claim 1 wherein said exposed first face of one of said halves is configured and dimensioned to receive thereon at least one plastic component adapted to receive a recording medium.
 - 8. The blank of Claim 1 wherein said second face defines three spaced apart pairs of adjacent parallel grooves.

- 9. The blank of Claim 1 wherein said second face additionally defines at least one single groove spaced apart from and parallel to said at least one pair of adjacent parallel grooves.
- 10. The blank of Claim 1 wherein said second face additionally defines two single grooves, each single groove being disposed to one respective lateral side of, spaced apart from, and parallel to one of said at least one pair of adjacent parallel grooves.
 - 11. A blank for the paperboard component of a package for storage of at least one recording medium, said blank comprising:
- an unfolded sheet of paperboard defining a first face and a second face opposite said first face;

said first face being flat, coated and printed, and said second face being unprinted and defining at least one pair of adjacent parallel grooves, said grooves extending into said sheet to a depth of at least one-half of the thickness of said sheet and being formed by laser;

said blank being adapted to be folded into halves about a horizontal midline thereof transverse to said at least one pair of parallel grooves, said grooves extending from one edge of said sheet through said horizontal midline to an opposite edge of said sheet, such that in the package both halves of said second face face one another and both halves of said first face face away from one another, whereby said first face is exposed and said second face is concealed;

said exposed first face of one of said halves being configured and dimensioned to receive thereon at least one plastic component adapted to receive a recording medium.

12. A package for storage of at least one recording medium, said package comprising:

a paperboard component formed of a blank folded along a horizontal midline to define a double thickness with an exposed outer face thereof being coated and printed and a concealed inner face thereof being

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unprinted, said concealed inner face defining at least one pair of adjacent parallel grooves.

- 13. The package of Claim 12 wherein said grooves extends into said blank to a depth of at least one-half of the thickness of said blank.
- 5 14. The package of Claim 12 wherein said grooves are formed by laser.
 - 15. The package of Claim 12 wherein said second face defines at least two spaced apart pairs of parallel grooves.
- 16. The package of Claim 12 wherein said grooves extends from said10 horizontal midline to parallel edges of said blank.
 - 17. The package of Claim 12 wherein said grooves extend from one edge of said blank through said horizontal midline to an opposite edge of said blank and to a depth of about two-thirds of the thickness of said blank.
- 18. The package of Claim 12 additionally including on said exposedouter face at least one plastic component adapted to receive a recording medium.
 - 19. The blank of Claim 12 wherein said second face defines three spaced apart pairs of adjacent parallel grooves.
- 20. The blank of Claim 12 wherein said second face additionally defines at least one single groove spaced apart from and parallel to said at least one pair of adjacent parallel grooves.
 - 21. The blank of Claim 12 wherein said second face additionally defines two single grooves, each single groove being disposed to one respective lateral side of, spaced apart from, and parallel to one of said at least one pair of adjacent parallel grooves.
 - 22. A package for storage of at least one recording medium, said package comprising:

a paperboard component formed of a blank folded along a horizontal midline to define a double thickness with an exposed outer face thereof being coated and printed and a concealed inner face thereof being

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unprinted, said concealed inner face defining at least one pair of adjacent parallel grooves; said grooves extending into said blank to a depth of at least one-half of the thickness of said blank and being formed by laser; said grooves extending from said horizontal midline to parallel edges of said folded blank;

on said exposed outer face, at least one plastic component adapted to receive a recording medium.

- 23. The package of Claim 22 wherein said concealed inner face is uncoated.
- 10 24. A blank for the paperboard component of a package for storage of at least one recording medium, said blank comprising:

an unfolded sheet of paperboard defining a first face and a second face opposite said first face;

said first face being flat, coated and printed, and said second face being unprinted and defining at least one groove; said blank being adapted to be folded into halves about a horizontal midline thereof transverse to said at least one groove such that in the package both halves of said second face face one another and both halves of said first face face away from one another, whereby said first face is exposed and said second face is concealed.

25. A package for storage of at least one recording medium, said package comprising:

a paperboard component formed of a blank folded along a horizontal midline to define a double thickness with an exposed outer face thereof being coated and printed and a concealed inner face thereof being unprinted, said concealed inner face defining at least one groove.

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and